

STAKEHOLDERS AND PROJECT MANAGEMENT ? BIBLIOMETRIC ANALYSIS OF TWO DECADES OF PUBLICATIONS

Autoria

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Resumo

In recent years, the interest in and importance of stakeholder management for projects have been increasing. With it, the amount of theories and approaches regarding stakeholder management has also increased. This study performs a bibliometric analysis of researches regarding stakeholder management in projects from 1998 to 2017. A total of 480 records retrieved from the Web of Science collection database were analyzed. The results show that only a few studies about the topic had been published up until 2012; after that year, the number of studies increased exponentially. Construction management and related areas were the pioneers on publishing studies about this theme, and most recently, the field of social science has also followed suit. This paper contains 8 clusters about the area of stakeholder management, presenting the most relevant documents and papers in each one of them. This study is contemporary and contributes greatly to the field, featuring current discussions and relevant authors for each theme.

