

Postgraduate Program in Communication Sciences

Subjects - Second semester 2019

Abbreviation: CRP5980

Subject: Comunicação e Ciências Cognitivas

Subject (in English): Communication and Cognitive Science

Coordinator: Prof. Leandro Leonardo Batista

Day/Time/Place:

Minimum of students:

Maximum of special students:

Abbreviation: CRP5999

Subject: Comunicação Pública e Política: fundamentos para a análise das crises da democracia contemporânea

Subject (in English): Public and Political Communication: fundamentals for the analysis of crisis in contemporary democracy

Coordinator: Prof. Heloiza Matos e Nobre

Day/Time/Place:

Minimum of students:

Maximum of special students:

Abbreviation: CBD5411

Subject: Novas Lógicas e Literacias Emergentes no Contexto da Educação em Rede: Práticas, Leituras e Reflexões

Subject (in English): New Logics and Emerging Literacies in Networked Education: practices, readings and reflexions

Coordinator: Prof. Brasilina Passareli

Day/Time/Place:

Minimum of students:

Maximum of special students:

Abbreviation: CCA5193

Subject: Narrativas Televisivas de Ficção Seriada: discursos, gêneros e formatos

Subject (in English): Television narratives in fictional series: discourses, genres and Formats

Coordinator: Prof. Maria Cristina Palma Mungioli

Day/Time/Place:

Minimum of students:

Maximum of special students:

Abbreviation: CRP5997

Subject: Comunicação Organizacional: Pressupostos Teóricos, Funções e Processos na Sociedade Contemporânea

Subject (in English): Organizational Communication: Theoretical assumptions,

functions and processes in modern society

Coordinator: Prof. Margarida Maria Krohling Kunsch

Day/Time/Place:

Minimum of students:

Maximum of special students:

Abbreviation: CRP5823

Subject: Memórias rituais, narrativas da experiência

Subject (in English): Ritual memories, narratives of experience

Coordinator: Prof. Luiz Alberto de Farias e Prof. Paulo Nassar de Oliveira

Day/Time/Place:

Minimum of students:

Maximum of special students:

Abbreviation: CRP5217

Subject: Comunicação, Design e Informação: Interseções e Interações

Subject (in English): Communication, Design, and Information: intersections and Interactions

Coordinator: Prof. Sandra Maria Ribeiro de Souza

Day/Time/Place:

Minimum of students:

Maximum of special students:

Abbreviation: CJE5036

Subject: Disciplina: Comunicação e Redes na Era Digital: Pensamento Contemporâneo e Tendências Tecnológicas

Subject (in English): Digital communications in the digital era: contemporary thinking and technological tendencies

Coordinator: Prof. Elizabeth Nicolau Saad Correa

Day/Time/Place:

Minimum of students:

Maximum of special students:

Abbreviation: CRP5313

Subject: Disciplina: Net-ativismo e Ecologia da Ação nas Redes Digitais

Subject (in English): Net activism and ecology action in digital networks

Coordinator: Prof. Massimo di Felice

Day/Time/Place:

Minimum of students:

Maximum of special students:

Abbreviation: CJE5239

Subject: O Direito à Comunicação: Esfera Pública, Liberdade de Expressão e Regulação

Subject (in English): The Right to Communicate: Public Sphere, Freedom of Speech and Regulations

Coordinator: Prof. Vitor Blotta

Day/Time/Place:

Minimum of students:

Maximum of special students:

Abbreviation: CJE5987

Subject: Fabricação de valor no imaginário: uma crítica da comunicação

Subject (in English): Production of Value in the Industry of Imaginary: a critique of Communication

Coordinator: Prof. Eugenio Bucci

Day/Time/Place:

Minimum of students:

Maximum of special students:

Abbreviation: CBD5834

Subject: Histórias em Quadrinhos: Leitura e Interpretação

Subject (in English): Comic Books: reading and interpretation

Coordinator: Prof. Waldomiro Vergueiro

Day/Time/Place:

Minimum of students:

Maximum of special students:

Abbreviation: CRP5019

Subject: Comunicação Para Cultura de Paz e Interculturalidade

Subject (in English): Communication for Peace culture and Interculturality

Coordinator: Prof. Maria Aparecida Ferrari e Prof. Raquel Cabral

Day/Time/Place:

Minimum of students:

Maximum of special students:

Abbreviation: CJE5999

Subject: Cultura e diversidade: pluralogia social

Subject (in English): Culture and diversity: social pluralism

Field of study: Inter and multidisciplinary contributions to authorship in science-society mediations and the pluralistic mediation of social protagonists

Coordinator: Prof. Cremilda Celeste de Araújo Medina

Day/Time/Place:

Minimum of students:

Maximum of special students:

Abbreviation: CJE6000

Subject: O lugar da Comunicação na Sociedade Digital: uma introdução ao pensamento de Yuval Noah Harari e Byung-Chul Han

Subject (in English): Communication in the digital society: an introduction to Yuval Noah Harari and Byung-Chul Han

Coordinator: Prof. Elizabeth Saad e Prof. Daniela Osvald Ramos

Day/Time/Place:

Minimum of students:

Maximum of special students:

Abbreviation: CRP5321

Subject: Semióticas e rituais de consumo

Subject (in English): Semiotics and Consumption Rituals

Coordinator: Prof. Maria Clotilde Perez Rodrigues

Day/Time/Place:

Minimum of students:

Maximum of special students:

Abbreviation: CCA5246

Subject: Comunicação no mundo do trabalho: mediações e recepção.

Subject (in English): Communication in the workplace: mediations and reception.

Coordinator: Prof. Roseli Fígaro

Day/Time/Place:

Minimum of students:

Maximum of special students:

Abbreviation: CCA5915

Subject: Processos de Linguagens em comunicação e educação

Subject (in English): Communication and Education Language Processes

Coordinator: Adilson Odair Citelli

Day/Time/Place:

Minimum of students:

Maximum of special students:

Abbreviation: CBD5411

Subject: Novas Lógicas e Literacias Emergentes no Contexto da Educação em Rede:
Práticas, Leituras e Reflexões

Subject (in English): New Logics and Emerging Literacies in Networked Education:
practices, readings and reflexions

Coordinator: Prof. Brasiliana Passarelli

Day/Time/Place:

Minimum of students:

Maximum of special students:

Abbreviation: CCA5072

Subject: Educomunicação e cultura infantojuvenil: do convívio com a mídia ao
protagonismo crítico

Subject (in English): Educommunication and youth culture: from socializing with the
media to critical protagonism

Coordinator: Prof. Claudemir Edson Viana

Day/Time/Place:

Minimum of students:

Maximum of special students:

Abbreviation: CCA5915

Subject: Alteridade em Diálogo: Educomunicação, Relações de Gênero e Narrativas
Midiáticas Não Ficcionais

Subject (in English): Otherness in Dialogue: Educommunication, Gender and Non-
Fictional Narratives

Coordinator: Prof. Cláudia Lago

Day/Time/Place:

Minimum of students:

Maximum of special students:

Abbreviation: CJE5917

Subject: Epistemologia do Diálogo Social: Razão Complexa, Sensibilidade Solidária e
Estética Transformadora

Subject (in English): Epistemology of Social Dialogue: Complex Reason, Solidarity
Sensitivity and Transformative Aesthetics

Coordinator: Prof. Cremilda Celeste de Araújo Medina

Day/Time/Place:

Minimum of students:

Maximum of special students:

Abbreviation: CJE - 5997

Subject: Diálogos radiojornalísticos

Subject (in English): Radio journalistic dialogues

Coordinator: Prof. Luciano Victor Barros Maluly

Day/Time/Place:

Minimum of students:

Maximum of special students:

Abbreviation: CRP-5102

Subject: Relações Públicas Estratégicas: organizações, mídia e opinião pública

Subject (in English): Strategic Public Relations: organizations, media and public
opinion

Coordinator: Prof. Luiz Alberto de Farias

Day/Time/Place:

Minimum of students:

Maximum of special students:

Abbreviation: -

Subject: Linguagens e Tecnologias – sociedade e poder

Subject (in English): Languages and Technologies – society and power

Coordinator: Prof. Maria Cristina Castilho Costa

Day/Time/Place:

Minimum of students:

Maximum of special students:

Abbreviation: CJE 5237

Subject: Ciências da linguagem: a ordem simbólica. Fundamentos das reflexões sobre linguagem.

Subject (in English): The symbolic orden. Fondations for language investigation.

Coordinator: Prof. Mayra Rodrigues Gomes

Day/Time/Place:

Minimum of students:

Maximum of special students:

Abbreviation: CCA5962

Subject: Movimentos sociais, comunicação e educação

Subject (in English): Social movements, communication and education

Coordinator: Prof. Richard Romancini

Day/Time/Place:

Minimum of students:

Maximum of special students:

Abbreviation: -

Subject: Atividade de Comunicação e de trabalho: implicações teórico-metodológicas.

Subject (in English): Communication and work activity: theoretical and methodological implications.

Coordinator: Profa. Roseli Fígaro

Day/Time/Place:

Minimum of students:

Maximum of special students:

Abbreviation: CCA510

Subject: Cultura Audiovisual e Cultura Escrita: Meios de Comunicação e Suportes do Impresso

Subject (in English): Audiovisual Culture and Written Culture: Media and Forms

Coordinator: Prof. Sandra Lucia Amaral de Assis Reimão

Day/Time/Place:

Minimum of students:

Maximum of special students: