

NOTICE ATAECA /ECA-USP/079/2024

The acting vice-Dean of the *Escola de Comunicações e Artes da Universidade de São Paulo* announces the opening of two faculty PhD Professor positions, in Full-Time Dedication to Teaching and Research (RDIDP in the Portuguese acronym), specialty "Production and Management/Distribution/Social Media" (nº 1245767 full-time position service). The position requires a commitment to teaching and the ability to conduct independent research. Applications will be accepted between January 13, at 8h30 a.m., to March 13, at 4 p.m. (GMT-3). The entry-level monthly salary (MS3 level) is R\$ 15.498,97 plus benefits.

The public competition will cover the following program:

1. Cultural Activity: Economic and social characteristics
2. History of Cultural Policies in Brazil
3. Production and Management of Artistic Careers
4. Sources of Public and Private Funding and Fundraising Structures
5. Project Development and Management
6. Strategic Planning for Cultural Projects
7. Management of cultural workers: artists, producers, agents, curators, promoters, distributors, and exhibitors
8. Distribution/Circulation Strategies and the Media
9. Diffusion in different artistic fields: performing arts, visual arts, music, and audiovisual
10. Modalities and the use of Social Media and Platform/App Tools
11. Copyright Law.

The public competition will be governed by Brazilian constitutional principles, notably that of Impersonality, as well as by the Statute and the General Regulations of the Universidade de São Paulo and the Regulations of the *Escola de Comunicações e Artes*.

Candidates are required to apply online, at the website <https://uspdigital.usp.br/gr/admissao>, in the period indicated above. Candidates must submit a request containing the identification of this notice (Public Notice ECA/USP 079/2024), personal information (name, RG, CPF, nationality, marital status, landline and cellphone numbers, residential and electronic addresses), and indication as to the knowledge area (Production and Management/Distribution/Social Media) along with the following documents:

- I – detailed memorial and proof of published works, relevant activities regarding the selection process, and any other information allowing for an evaluation of merits, in **digital format**;
- II – proof that the candidate holds a Ph.D.'s degree, granted or acknowledged by USP, or nationally acknowledged (Brazilian acknowledged);
- III – proof of discharge from military service for male candidates;
- IV – voter registration card or Electoral discharge certificate or detailed certificate issued by the Electoral Court less than 30 days before the start of the application period.
- V – copy of the ID document (front and back).

The selection process will occur according to objective criteria, in two stages, by attribution of scores in exams, and thus divided:

- 1st stage (eliminary) - written exam - (weight 2)
- 2nd stage:
 - I) Evaluation of the memorial with a public argumentation exam (weight 5)
 - II) Didactic exam (weight 3)

Further information and rules relevant to the public competition of titles and tests are available to interested parties at the Academic Technical Assistance of the *Escola de Comunicações e Artes da*

Universidade de São Paulo, located at Av. Professor Lúcio Martins Rodrigues, 443, 1st floor, room 189, telephone +55 11-3091-4338, electronic address concursoseca@usp.br, or on our website [Academic Technical Assistance | Escola de Comunicações e Artes – ECA/USP](#)