

NOTICE ATAECA /ECA-USP/016/2023

The acting vice-Dean of the *Escola de Comunicações e Artes da Universidade de São Paulo* announces the opening of one faculty PhD Professor positions, in Full-Time Dedication to Teaching and Research (RDIDP in the Portuguese acronym), specialty "Public Relations and Organizational Communication: Management, Processes, and Society" (nº1237020 full-time service). The position requires a commitment to teaching and the ability to conduct independent research. Applications will be accepted between April 18th, at 8h30 a.m., to June 16st, at 4 p.m. (GMT-3). The entry-level monthly salary (MS3 level) is R\$ 5.877,28 plus benefits.

The public competition will cover the following program:

1. Public Space, public agenda, and public opinion.
2. Moral and society as the origin of norms.
3. Ethics: doctrines and definitions; historical perspective.
4. Business ethics. Corporate governance: concepts, principles, and theoretical Perspectives.
5. Organizational communication: history, theoretical perspectives, and future directions.
6. The "Montreal School": a communicational theory of organizations.
7. The human, instrumental, and strategic dimensions of communication in organizations.
8. Strategic planning, thinking, and management.
9. Methodologies of strategic planning.
10. The process of strategic planning: formulation and implementation of strategy.
11. Public relations planning: basic functions, purposes, and types.
12. Conceptualization, typologies, and mapping of publics.
13. Communication and diversity in organizations.
14. Communication and relationships in work environments.
15. Organizational communication and public relations in the digital environment.

The public competition will be governed by Brazilian constitutional principles, notably that of Impersonality, as well as by the Statute and the General Regulations of the Universidade de São Paulo and the Regulations of the *Escola de Comunicações e Artes*.

Candidates are required to apply online, at the website <https://uspdigital.usp.br/gr/admissao>, in the period indicated above. Candidates must submit a request containing the identification of this notice (Public Notice ECA/USP 016/2023), personal information (name, RG, CPF, nationality, marital status, landline and cellphone numbers, residential and electronic addresses), and indication as to the knowledge area (Public Relations and Organizational Communication: Management, Processes, and Society) along with the following documents:

- I – detailed memorial and proof of published works, relevant activities regarding the selection process, and any other information allowing for an evaluation of merits, in **digital format**;
- II – proof that the candidate holds a Ph.D.'s degree, granted or acknowledged by USP, or nationally acknowledged (Brazilian acknowledged);
- III – proof of discharge from military service for male candidates;
- IV – voter registration card or Electoral discharge certificate or detailed certificate issued by the Electoral Court less than 30 days before the start of the application period.

The selection process will occur according to objective criteria, in two stages, by attribution of scores in exams, and thus divided:

- 1st stage (eliminary) - written exam - (weight 2)
- 2nd stage:
 - I) Evaluation of the memorial with a public argumentation exam (weight 5)
 - II) Didactic exam (weight 3)

Further information and rules relevant to the public competition of titles and tests are available to interested parties at the Academic Technical Assistance of the *Escola de Comunicações e Artes da Universidade de São Paulo*, located at Av. Professor Lúcio Martins Rodrigues, 443, 1st floor, room 189, telephone +55 11-3091-4338, electronic address concursoseca@usp.br, or on our website [Academic Technical Assistance | Escola de Comunicações e Artes – ECA/USP](#)