

NOTICE ATAECA /ECA-USP/014/2023

The acting vice-Dean of the *Escola de Comunicações e Artes da Universidade de São Paulo* announces the opening of one faculty PhD Professor positions, in Full-Time Dedication to Teaching and Research (RDIDP in the Portuguese acronym), specialty "Tourism: Lodging Facilities and Hospitality" (nº1237039 full-time service). The position requires a commitment to teaching and the ability to conduct independent research. Applications will be accepted between April 4th, at 8h30 a.m., to June 2nd, at 4 p.m. (GMT-3). The entry-level monthly salary (MS3 level) is R\$ 5.877,28 plus benefits.

The public competition will cover the following program:

1. History, concepts, and approaches of hospitality in contemporary tourism.
2. Urban hospitality, diversity, and inclusion of vulnerable groups.
3. Lodging Companies in the tourism supply chain.
4. Planning and management of hotel and lodging operations.
5. Entrepreneurship and new lodging business models.
6. Social responsibility in hospitality.
7. Innovation and new technologies in tourism and hospitality.
8. Collaborative governance in lodging businesses.
9. Service quality evaluation and tourist satisfaction in light of consumer trends in new forms of traveling.
10. Business plan and feasibility of tourism and lodging ventures.
11. Revenue management, pricing strategies, and financial management in lodging facilities.
12. Gender and ethnic-racial diversity, employability, and equity in tourism and the lodging sector.
13. Knowledge management in hospitality.
14. Hospitality, locational singularities, and cultural resources as differentials of tourist destinations and ventures.
15. Sustainable hotel management and responsible tourism.

The public competition will be governed by Brazilian constitutional principles, notably that of Impersonality, as well as by the Statute and the General Regulations of the Universidade de São Paulo and the Regulations of the *Escola de Comunicações e Artes*.

Candidates are required to apply online, at the website <https://uspdigital.usp.br/gr/admissao>, in the period indicated above. Candidates must submit a request containing the identification of this notice (Public Notice ECA/USP 014/2023), personal information (name, RG, CPF, nationality, marital status, landline and cellphone numbers, residential and electronic addresses), and indication as to the knowledge area (Tourism: Lodging Facilities and Hospitality) along with the following documents:

- I – detailed memorial and proof of published works, relevant activities regarding the selection process, and any other information allowing for an evaluation of merits, in **digital format**;
- II – proof that the candidate holds a Ph.D.'s degree, granted or acknowledged by USP, or nationally acknowledged (Brazilian acknowledged);
- III – proof of discharge from military service for male candidates;
- IV – voter registration card or Electoral discharge certificate or detailed certificate issued by the Electoral Court less than 30 days before the start of the application period.

The selection process will occur according to objective criteria, in two stages, by attribution of scores in exams, and thus divided:

- 1st stage (eliminary) - written exam - (weight 2)
- 2nd stage:
 - I) Evaluation of the memorial with a public argumentation exam (weight 5)
 - II) Didactic exam (weight 3)

Further information and rules relevant to the public competition of titles and tests are available to interested parties at the Academic Technical Assistance of the *Escola de Comunicações e Artes da*

Universidade de São Paulo, located at Av. Professor Lúcio Martins Rodrigues, 443, 1st floor, room 189, telephone +55 11-3091-4338, electronic address concursoseca@usp.br, or on our website [Academic Technical Assistance | Escola de Comunicações e Artes – ECA/USP](#)