

## NOTICE ATAECA /ECA-USP/08/2024

The Dean of the Escola de Comunicações e Artes da Universidade de São Paulo announces the opening of one faculty PhD Professor positions, in Full-Time Dedication to Teaching and Research (RDIDP in the Portuguese acronym), specialty “Language and Theories of Communication” (nº 1242601full-time service). The position requires a commitment to teaching and the ability to conduct independent research. Applications will be accepted between March 18, 2024 at 8:30 a.m., to May 16, 2024 at 4 p.m. (GMT-3). The entry-level monthly salary is R\$14.761,02 (May/2023) plus benefits.

The public competition will cover the following program:

Program: “Language and Theories of Communication”

1. Verbal language: enunciation, discourse and production of meaning in analog and digital media texts.
2. Media discourses, digital networks and formats of disinformation.
3. Language, discourse and ideology in the media.
4. Language, stereotypes and prejudices in media products.
5. Fictional text in the media: genres, formats and modalities.
6. Argumentation in the context of rhetoric and oral argumentation.
7. Construction of hypotheses, inferences, arguments in the organization of the argumentative essay.
8. Discursive organization of communication: theory of demonstration; syllogism; structural planning of the speech; discursive reasoning of persuasion. Opinionated speech in the context of doxa.
9. Mechanisms for producing communication texts: discursive genres.
10. Significant variations and implications in printed mediated productions, audiovisual and digital.
11. Theoretical Paradigms of Communication.
12. Critical Theory of Communication.
13. Theory of Mediations.
14. Communication and new political sensibilities: youth cultures and gender identity.
15. Communication Theories in the digital world.

The public competition will be governed by Brazilian constitutional principles, notably that of Impersonality, as well as by the Statute and the General Regulations of the Universidade de São Paulo and the Regulations of the Escola de Comunicações e Artes.

Candidates are required to apply online, at the website <https://uspdigital.usp.br/gr/admissao>, in the period indicated above. Candidates must submit their personal information (name, RG, CPF, nationality, marital status, landline and cellphone numbers, residential and electronic addresses), and indication as to the knowledge area (Art and technologies) along with the following documents:

I – detailed memorial and proof of published works, relevant activities regarding the selection process, and any other information allowing for an evaluation of merits, in digital format;

II – proof that the candidate holds a Ph.D.'s degree, granted or acknowledged by USP, or nationally acknowledged (Brazilian acknowledged);

III – proof of discharge from military service for male candidates;

IV – voter registration card or Electoral discharge certificate or detailed certificate issued by the Electoral Court less than 30 days before the start of the application period;

V – Official identification document (front and back).

The selection process will occur according to objective criteria, in two stages, by attribution of scores in exams, and thus divided:

- 1st stage (eliminary):

I) Written exam (weight 2)

- 2nd stage:

I) Evaluation of the memorial with a public argumentation exam (weight 5)

II) Didactic exam (weight 3)

Further information and rules relevant to the public competition of titles and tests are available to interested parties at the Academic Technical Assistance of the Escola de Comunicações e Artes da Universidade de São Paulo, located at Av. Professor Lúcio Martins Rodrigues, 443, 1 st floor, room 189, telephone +55 11-3091-4338, electronic address [concursoseca@usp.br](mailto:concursoseca@usp.br), or on our website Academic Technical Assistance | Escola de Comunicações e Artes – ECA/USP