

NOTICE ATAECA /ECA-USP/24/2024

The Dean of the Escola de Comunicações e Artes da Universidade de São Paulo announces the opening of one faculty PhD Professor positions, in Full-Time Dedication to Teaching and Research (RDIDP in the Portuguese acronym), specialty "Communication in organizations: concepts and scope" (nº 1242679 full-time service). The position requires a commitment to teaching and the ability to conduct independent research. Applications will be accepted between 05/22/2024, at 08h30 a.m., to 08/09/2024, at 04p.m. (GMT-3). The entry-level monthly salary is R\$14,761.02 (May/2023) plus benefits.

The public competition will cover the following program:

Program: "Communication in organizations: concepts and scope"

1. A transversal view of the General Theory of Administration: The evolution of concepts related to Man.
2. The "Montreal School": a communication theory of organizations.
3. Bureaucracy, Weber and School of Human Relations.
4. Internal Communication in organizations: conceptualization, processes and media.
5. Internal Communication and employer branding.
6. Leadership, power and organizational behavior.
7. Participative and entrepreneurial administration.
8. Conflict management and organizational culture.
9. Communication in Human Resources
10. Internal communication campaigns and Public Relations
11. Art, culture and cultural policy in Brazil.
12. Relationships between artistic production and social, political and economic context.
13. Cultural policy and social contribution.
14. Communication, marketing and cultural actions.
15. Cultural actions, strategy and organizational image.

The public competition will be governed by Brazilian constitutional principles, notably that of Impersonality, as well as by the Statute and the General Regulations of the Universidade de São Paulo and the Regulations of the Escola de Comunicações e Artes.

Candidates are required to apply online, at the website <https://uspdigital.usp.br/gr/admissao>, in the period indicated above. Candidates must submit their personal information (name, RG, CPF, nationality, marital status, landline and cellphone numbers, residential and electronic addresses), and indication as to the knowledge area (Communication in organizations: concepts and scope) along with the following documents:

I – detailed memorial and proof of published works, relevant activities regarding the selection process, and any other information allowing for an evaluation of merits, in digital format;

II – proof that the candidate holds a Ph.D.'s degree, granted or acknowledged by USP, or nationally acknowledged (Brazilian acknowledged);

III – proof of discharge from military service for male candidates;

IV – voter registration card or Electoral discharge certificate or detailed certificate issued by the Electoral Court less than 30 days before the start of the application period;

V – Official identification document (front and back).

The selection process will occur according to objective criteria, in two stages, by attribution of scores in exams, and thus divided:

- 1st stage (eliminary) - written exam (weight 2)

- 2nd stage:

I) Evaluation of the memorial with a public argumentation exam (weight 5);

III) Didactic exam (weight 3).

Further information and rules relevant to the public competition of titles and tests are available to interested parties at the Academic Technical Assistance of the Escola de Comunicações e Artes da Universidade de São Paulo, located at Av. Professor Lúcio Martins Rodrigues, 443, 1 st floor, room 189, telephone +55 11-3091-4338, electronic address concursoseca@usp.br, or on our website Academic Technical Assistance | Escola de Comunicações e Artes – ECA/USP